

# Your CAMBRIDGE NEWS

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11th OCTOBER 2013



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# Long-Term Parkers To Be Ticketed



Waipa District Council has confirmed that motorists who leave their cars parked in 60 minute Cambridge car parks for hours on end will be ticketed.

However the Council says it will continue to be lenient with other motorists until it has completed trialling the car parking sensors installed in Cambridge earlier this year.

There are already 111 car park sensors in Victoria and Empire Streets, installed in July this year, with seven more to be installed shortly in Alpha Street. The sensors, provided by Cambridge-based Smart Parking (formerly Car Parking Technologies) enable Council staff to monitor car parks online.

Council's planning and community relationships manager David Hall said at this stage the sensors were largely being used to monitor car park turnover and collect data. Council was working closely with the Cambridge Chamber of Commerce to assess the data and ensure any future car parking decisions improved car park availability in the town.

"Generally we're finding that most motorists are pretty reasonable," Mr Hall said.

"But there is a small group of people who routinely leave their cars parked in prime 60 minute parks for four to five hours at a time. Since August,

we've issued 21 tickets to these long-term stayers and we'll continue to keep issuing them until they get the message."

Mr Hall said Council had issued car parking tickets since 2005.

Council's stance on ticketing has been solidly backed by the Cambridge Chamber of Commerce which believes there are only a small number of people "abusing the system".

Chamber chief executive Raewyn Jones said Cambridge's free car parking was a drawcard for out-of-towners and an important point of difference for Cambridge.

"We need a solution that will help manage increasing parking pressure and preserve the relaxed, free and easy access to the town centre," Ms Jones said.

"It is simply not sustainable for people to park for three or four hours in prime CBD parks when there are Council parks available nearby for longer-term parking."

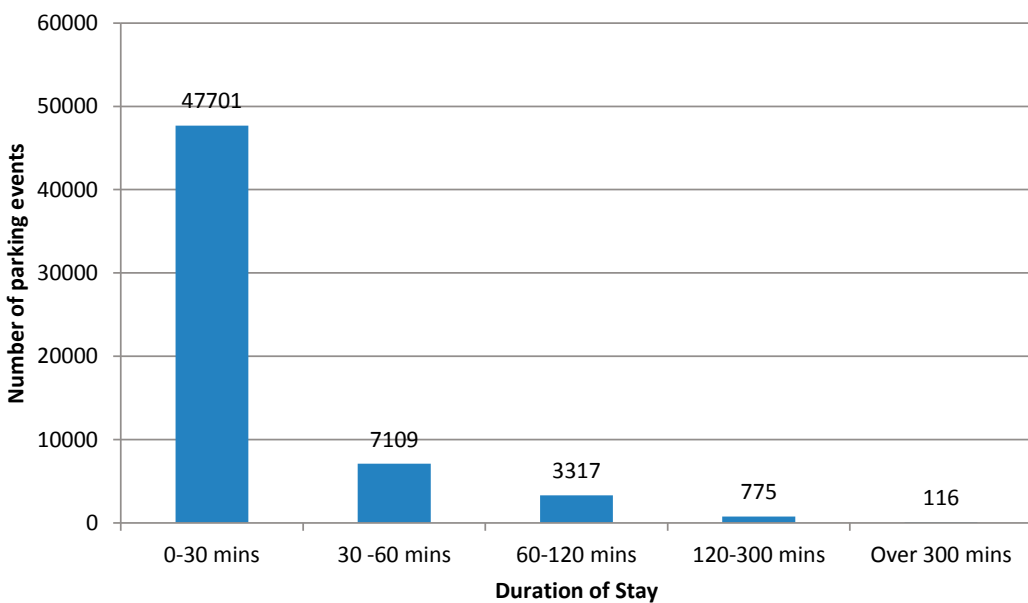
Over the next few weeks, the Chamber of Commerce will share Council's car parking data with local businesses and ask for feedback on current parking limits, she said. Once that feedback was collated, the Chamber would make its recommendations to the Council.

Your Cambridge News has obtained

CONT'D PAGE 2

### Count of Parking Events - Month ending 19 Sept 2013

Grouped by Duration



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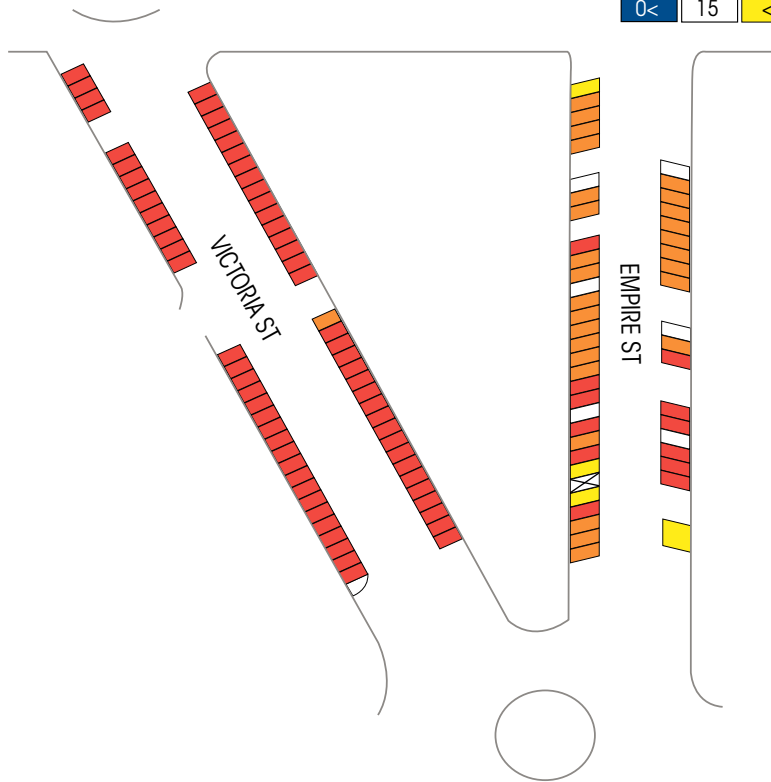
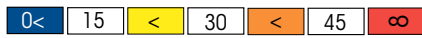
buildings • houses • roofs • driveways • fences • fly/spider control



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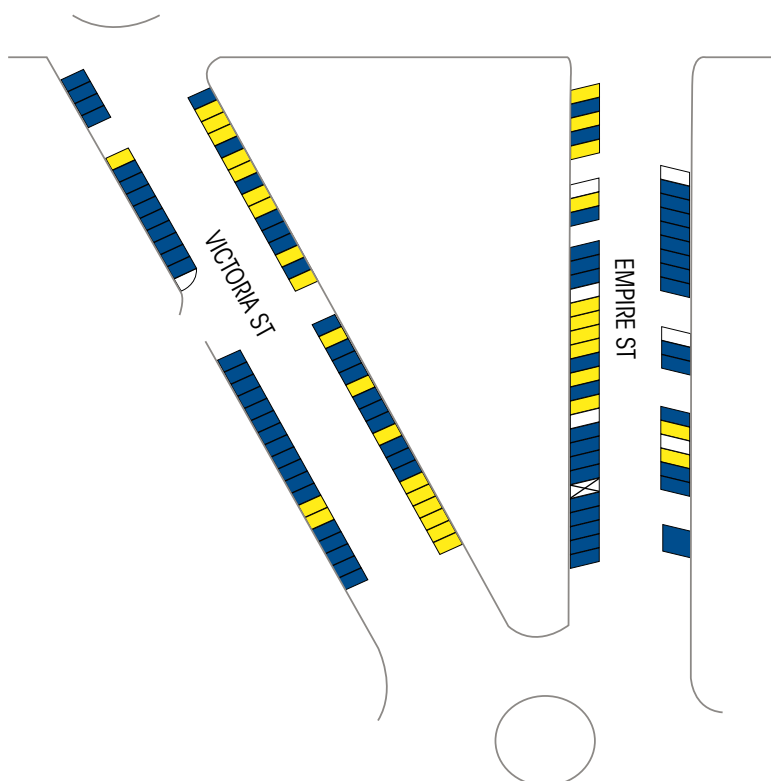
information collected by the sensors for the month ending September 19. The information shows parking movements from 8am to 6pm weekdays. The overall average time motorists spent parked in these monitored car parks for the month was 23 minutes. The majority of car parks

are occupied for up to 30 minutes, yet there were 116 individual instances where cars were parked for over five hours. Other information that was gathered from these sensors was the 'turnover' of vehicles from the car parks.



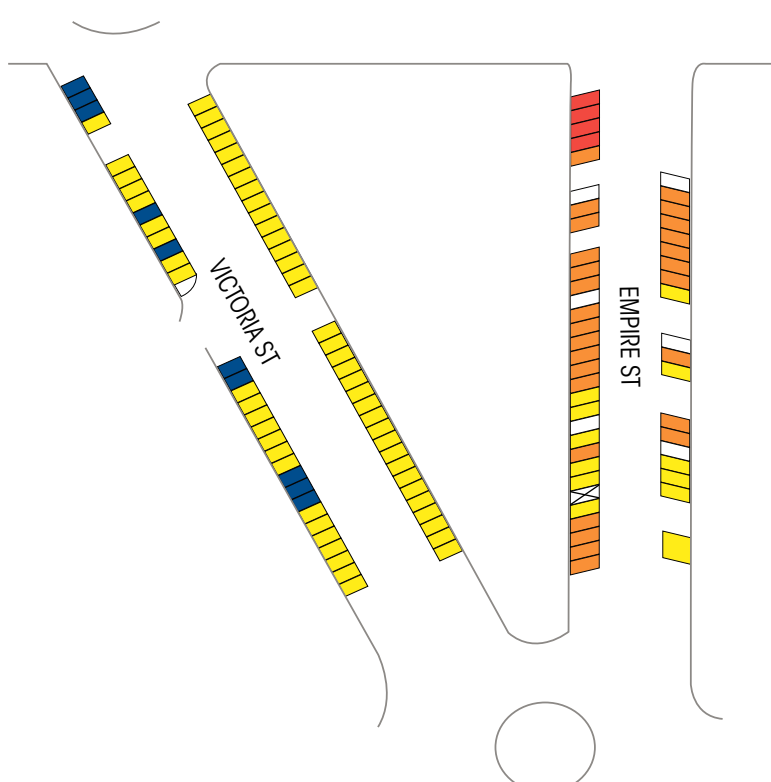
**Average Daily Turnover**

The following heat map illustrates 'turnovers' from car parks. Most of Victoria Street sees an average turnover rate of more than 10 (red). Whilst most car parks in Empire Street see a turnover between 5-10 times (orange). On average last month, those in Empire Street tended to park for longer (i.e. more orange than red). Of interest are those yellow bays, these show relatively low average turnover (between 2 and 5 times per day) whilst the bays next to them show higher turnover – possibly an indication of regular extended-duration parking (i.e. infringements) in those



**Average Daily Violations**

The following heat map shows the bays where, on average, the daily parking violations have occurred. There are very few average daily violations for the bays of the west-side of Victoria St (blue bays average = 0), whilst an average of at least 1 per day for approximately half of the bays on the eastern side (yellow bays = 1).



**Average Stay Time**

The following heat map shows that, on average for the last month, most bays in Victoria Street were occupied for between 15-30 minutes (yellow). By contrast, most bays in Empire St were occupied for an average of 30-45 minutes (orange). Four bays in Empire St are coloured red, indicating a possible regular overstay problem last month (average > 45 minutes).

# Letter To The Editor

This week I had numerous calls following my advertisement captioned "Did you know two thirds of residents against Velodrome". On checking these figures with Council and the scrutineers from the Waipa Citizens and Ratepayers Association my statement is correct. On the first count staff counted Husband and Wife returns as only one vote. They corrected this mistake and recorded 62.5 per cent against. The independent scrutineer carefully recounted and in the Waipa region 67 per cent surveyed were against the project. The details are available.

The sad outcome is the people's voice was ignored and the supporters like Alan Livingston and Stu Kneebone still try for re-election! The ugly Velodrome is now a reality and in my opinion will be a burden on ratepayers for years to come. The \$6million calculates out at \$12million at the end of the loan period. During a campaign meeting this week a resident having just returned from Montreal stated their Velodrome is in threat of closure. Let's hope the Velodrome is not just another white elephant that needs Ratepayers hard earned cash. Russ Rimmington

# Recycle Your Old Tv For Free

Waipa residents can recycle their old TVs for free during October and November with the help of the government and Waipa District Council. 'TV Takeback' is a nationwide campaign to coincide with the switch from analogue to digital televisions and an expected increase in old, unwanted sets. From October 23 this year Waipa residents will be able to recycle their unwanted TVs at Red Bins, Paterangi Road, Te Awamutu; and Envirowaste, Matos Segedin Drive, Cambridge. The cost of recycling one television set is \$25. The government is providing a \$20 subsidy and Waipa District Council has agreed to fund the extra \$5 per set from the Waste Minimisation Levy Fund. Council's manager road corridor Dawn Inglis said providing a free recycling service should encourage people to do the right thing with their unwanted televisions. "The government subsidy means

that the Waipa district is able to receive up to 2084 televisions during the campaign on a first-in, first-served basis," she said. TVs contain materials like lead that can be hazardous to human health and the environment so shouldn't be dumped in landfills. They also contain material that can be reused in other products including: Metals like steel which can be melted down and re-used; Precious metals like gold which can be recovered in specialist facilities for use in new electronic items and Glass which can be re-manufactured into new televisions or monitors or used for sand blasting or industrial processes. The programme was first launched in Hawke's Bay and the West Coast. Almost 105,000 televisions have been collected for recycling already. Anyone wishing to drop their old unwanted TVs off can do so from October 23 at Red Bins and Envirowaste.

# Bookarama Success Means Organisations Can Get More Support

Amber Sutherland



Bookarama volunteers and Rotarians Harry Boyle, Sarah Gordon, Richard Sedbrooke, John Bullick, Bob Teal and Collin McHarg at the Bookarama held at the Town Hall last week, the event raised \$24,000.